

Anselm Dästner

Graphic Designer/Educator

www.dastner.com



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TEACHING/MENTORSHIPS

Graphic Design Intensives
Pre-College Summer Intensives
Process and Production
Fashion Marketing Graphics
Digital Prototyping
UX and User Interface design
Graphic Design Portfolio
Introduction to Graphic Design
Storytelling through Typography
Typography on Screen
Emerging Digital Platforms
Animation/Processing
Design Management

SKILLS

User Experience Design (Ux&I)
User Interfaces - Typography
Marketing Campaign Concepts
Social Media & Brand Identities
HTML5, WordPress Theme Dev.
HTML + CSS + php - Typography
Record Covers & Vinyl Decals
Promotional Flyers & Brochures
Logos - Fashion Marketing
Teaching and Mentorships

EDUCATION

2022 – 2026

The New School

NYC

MFA in Creative Publishing & Critical Journalism CPCJ

1994 – 1998

School of Visual Arts

NYC

BFA in Graphic Design and Computer Graphics

EXPERIENCE

2022 – Present

Studio Anselm Dästner

NYC

Pop-up store space for fashion labels & gallery shows

www.dastner.com/studio

2018 – Present

Pratt Institute

NYC

Adjunct Professor - Communication Design

2019 – Present

Parsons, The New School

NYC

Visiting Instructor - Certificate Program, Fashion Design & Pre-College Intensives

2022 – 2024

UArts

Philadelphia

Visiting Instructor - Typography and Ux&I

2017 – Present

MTG

NYC

Senior Art Director, Commercial Real Estate Marketing

www.marketingthrugraphics.com

2015 – 2023

Juice Pharma & Flywheel

NYC

Freelance Art Director, Pharmaceutical Advertising

www.juicepharma.com, www.flywheelpartners.com

2016 – 2017

Scholastic

NYC

Freelance User Interface Designer

www.scholastic.com/teachers

1998 – Present

**Luminous 7, Giant Interactive, Sony DADC
Criterion Collection & Oscilloscope Labs**

NYC
LA

Freelance User Interface Designer, DVD and Blu-ray discs

1998 – 2010

MTV Viacom

NYC - Tokyo

Freelance Art Director, Web Design

1999 – 2003

Cream01, D'Office Munich

Munich

Partner, Art Director

K2, Adidas, Pash, Berlinale Film Festival Event Design

2016 – 2017

The Limited

NYC

Brand Designer, Victoria's Secret, NY & Company

1998 – 1999

Flyer Magazine

NYC - LA - Tokyo

Co-founder of printed monthly Urban Culture Guide

Distribution 100.000 in NYC, SF, LA, Tokyo

1997 – Present

BOYZandGIRLS design

NYC - Tokyo

Founder, Club Flyer Design, Genderfluid Fashion label

www.boyzandgirls.com

1996 – 1997

i/o 360°

NYC

Web Designer: Sotheby's, Delta Airlines

AWARDS

2022 – 2024

TypeThursday Chapter Lead

a monthly meet-up for people that love letterforms

www.dastner.com/typethursday

2017

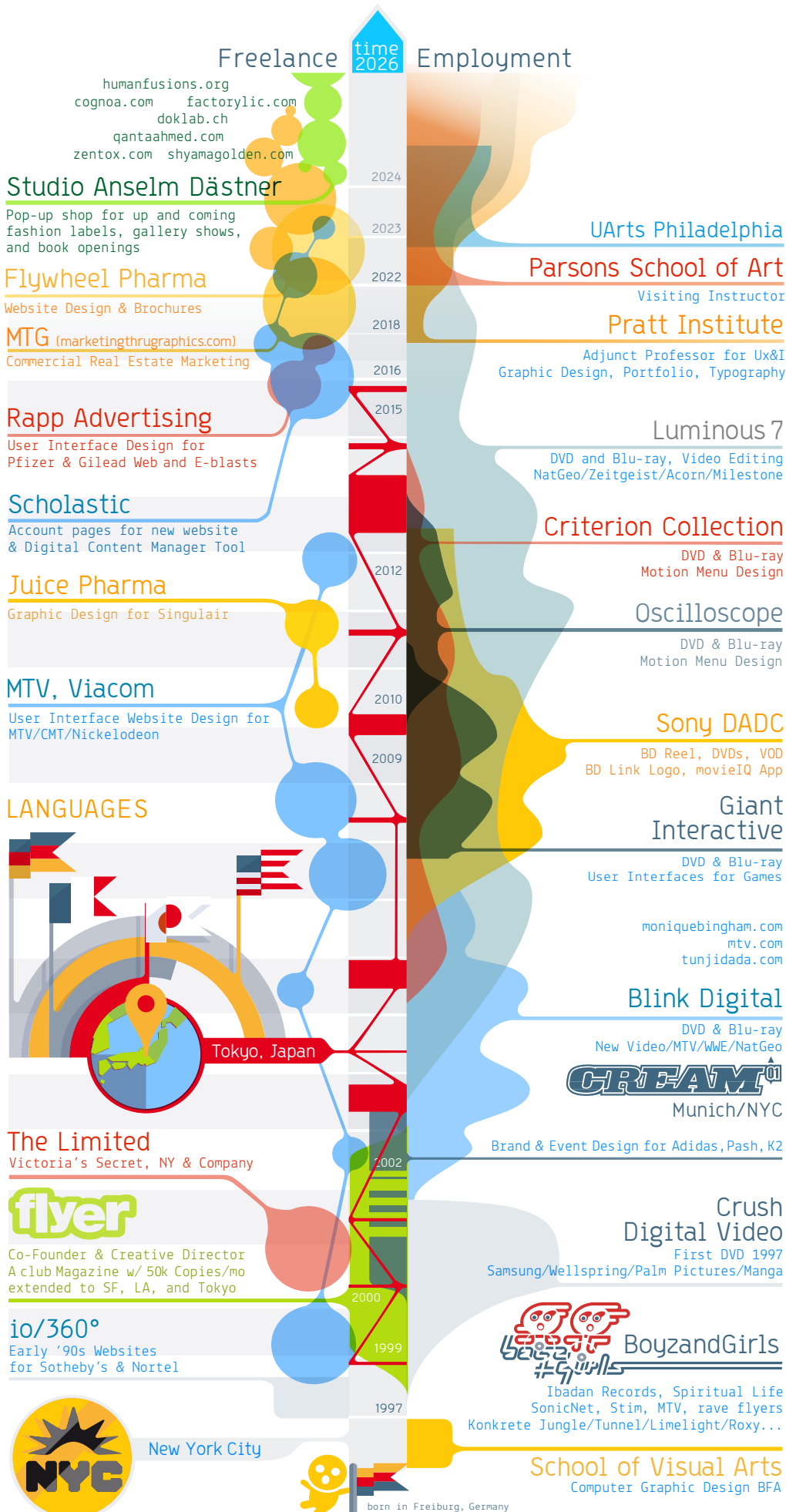
Chicago Society of Typographic Arts

US Top 100: Silkscreened Typography Posters

1996

Young Guns One

Art Directors Club's Annual Award for designers under 30



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PUBLICATIONS & EXHIBITIONS

upcoming *Weirdly how it means so much - a love story to graphic design*

2025 *BOYZandGIRLS* pop-up Shop with *Liquid Sky Design*

2025 *Sentences I Never Said* 5 short stories - self-published

2025 YouTube episode by @maketypos about my studio

2023 Revival of *BOYZandGIRLS* - pop-up Shop, NYC

2017 Typography posters with *Type Thursday* at Farmingdale State College

2017 *Type Thursday* Yearbook: feature on silkscreening typographic posters

2017 Paintings and drawings from the LES - 9th st Espresso

2014 Maas Context magazine #24 (Spain)- Tokyo edition

2014 Paintings and drawings from Tokyo and New York - Kamakura Coffee Shop, NYC

2012 Pecha Kucha presentation - Cafe Deluxe, Tokyo

2003 Transforming Found Objects - Spencer Drate

2001 *Extreme Design* - Jutka Salavetz, Spencer Drate

2000 *Searching for the Perfect Beat* - The Earth Program, Joel T.

1999 *Extreme Fonts* - Spencer Drate

1997 *Cool Type* - Spencer Drate

LANGUAGES

German, English, French, & Geek
intermediate Japanese